

# NIPOLI EXPO 2024

Sponsorship Brochure



NIGERIA  
POULTRY  
& LIVESTOCK  
EXPO

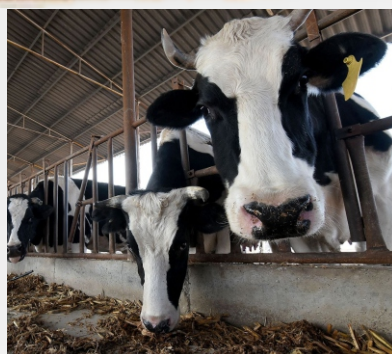
The Largest Poultry and  
Livestock **Expo** in West Africa...

6TH NIPOLI EXPO 2024



## THEME:

Successful Implementation of Knowledge  
Sharing, Collaboration and Innovative  
Practices to Enhance Regional  
Advancements in Poultry and Livestock  
B2B, B2G & B2C Innovation.



Co-located



NIGERIA  
MEAT TECH  
EXPO



NIGERIA  
Aquatetech  
& Blue Economy Expo



Nigeria  
Animal Health  
& Nutrition Expo



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APRIL MAY MAY  
2024



NIPOLI Village, NCRI, Moor Plantation, Ibadan, Nigeria



## SPONSORSHIP OPPORTUNITIES

The 6th Nigeria Poultry and Livestock Expo 2024 presents a unique and unparalleled sponsorship opportunity for businesses seeking to establish their presence in the Nigerian poultry and livestock sector. This prestigious event offers an exceptional platform for companies to



showcase their products, services, and expertise to a targeted audience of industry professionals, stakeholders, and potential customers.

Sponsors can benefit from enhanced brand visibility through prominent logo placement across various promotional materials, including event websites, brochures, banners, and signage. Additionally, sponsors will have the opportunity to engage directly with attendees through booth spaces and speaking opportunities at the conference sessions. Moreover, organizations can leverage the expo's extensive marketing campaigns to captivate a larger audience base and foster industry relationships that may result in promising business prospects. By aligning themselves with this reputable event, sponsors can demonstrate their commitment to supporting the vibrant poultry and livestock sectors in Nigeria while gaining valuable exposure in a highly conducive professional setting.

The 6th Nigeria Poultry and Livestock Expo 2024 not only offer a remarkable sponsorship opportunity but also provide a platform for businesses to stay ahead of the competition in the Nigerian poultry and livestock sector. By participating in this esteemed event, sponsors can establish themselves as industry leaders and gain a competitive edge.

Moreover, the 6<sup>th</sup> Nigeria Poultry and Livestock Expo 2024 presents sponsors with the opportunity to stay updated on the latest industry trends and advancements. With informative seminars, workshops, and panel discussions, sponsors can gain valuable knowledge and insights from industry experts and thought leaders. This knowledge can be instrumental in shaping their business strategies and staying ahead of the curve.

Additionally, sponsors can leverage the expo to conduct market research and gather valuable data on consumer preferences and market demands. This information can help sponsors tailor their products and services to meet the specific needs of the Nigerian poultry and livestock sector, further enhancing their competitive advantage. Overall, the 6<sup>th</sup> Nigeria Poultry and Livestock Expo 2024 offers sponsors a comprehensive platform to not only showcase their brand but also to learn, adapt, and thrive in the dynamic landscape of the industry.



## Platinum Sponsorship Benefits-\$15,000

- Limited to 1 sponsor only.
- 40 sqm equipped exhibition space only.
- 150 invitations for the official opening ceremony.
- 1 page Special story with picture of a senior executive in the official show catalogue.
- 4 pages advert in the official show catalogue (Centre-spread pages included).
- Products presentation and speaking opportunity during session.
- 2 free standing banner of 120cm x 200cm at entrance of the show.
- 2 free standing banner of 120cm x 200cm inside the VIP Lounge during the official opening ceremony.
- Logo as "Platinum Sponsor" on VIP invitations of the Opening ceremony.
- Logo on the advertising visitor promotion campaign as "Platinum Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Platinum Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banners on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.
- Certification: Appreciation Letter, Recognition Plaque and Honorary Certification.

## Gold Sponsorship Benefits-\$12,000

- Limited to 2 sponsor only.
- 36 sqm equipped exhibition space only.
- 100 invitations for the official opening ceremony.
- 1 page Special story with picture of a senior executive in the official show catalogue.
- 2 pages advert in the official show catalogue (Centre-spread pages included).
- Products presentation and speaking opportunity during session.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- 1 free standing banner of 120cm x 200cm inside the VIP Lounge during the official opening ceremony.
- Logo as "Gold Sponsor" on VIP invitations of the Opening ceremony.
- Logo on the advertising visitor promotion campaign as "Gold Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Gold Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banners on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.
- Certification: Appreciation Letter, Recognition Plaque and Honorary Certification.



## Silver Sponsorship Benefits-\$10,000

- Limited to 3 sponsor only.
- 27 sqm equipped exhibition space only.
- 50 invitations for the official opening ceremony.
- 2 pages advert in the official show catalogue.
- Products presentation and speaking opportunity during session.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- 1 free standing banner of 120cm x 200cm inside the VIP Lounge during the official opening ceremony.
- Logo as "Silver Sponsor" on VIP invitations of the Opening ceremony.
- Logo on the advertising visitor promotion campaign as "Silver Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Silver Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 1 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.
- Certification: Appreciation Letter, Recognition Plaque and Honorary Certification.

## Bronze Sponsorship benefits-\$7500

- Limited to 3 sponsor only.
- 18 sqm equipped exhibition space only.
- 50 invitations for the official opening ceremony.
- 2 pages advert in the official show catalogue.
- Products presentation and speaking opportunity during session.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- 1 free standing banner of 120cm x 200cm inside the VIP Lounge during the official opening ceremony.
- Logo as "Bronze Sponsor" on VIP invitations of the Opening ceremony.
- Logo on the advertising visitor promotion campaign as "Bronze Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Bronze Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banners on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.
- Certification: Appreciation Letter, Recognition Plaque and Honorary Certification.



## Tag/Lanyard Sponsorship Benefits-\$5000

- Limited to 1 sponsor only.
- 9 sqm equipped exhibition space only.
- 50 invitations for the official opening ceremony.
- 1 pages advert in the official show catalogue.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- Logo as " Sponsor" on Tag/Lanyard.
- Logo on the advertising visitor promotion campaign as "Tag/Lanyard Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Tag/Lanyard Desk Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.

## Exhibition Catalogue Sponsorship Benefits-\$4,000

- Limited to 1 sponsor only.
- 9 sqm equipped exhibition space only.
- 50 invitations for the official opening ceremony.
- 1 pages advert in the official show catalogue.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- Logo as " Sponsor" on Exhibition Catalogue.
- Logo on the advertising visitor promotion campaign as "Exhibition Catalogue Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Exhibition Catalogue Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).



## Seminar Sponsorship Benefits-\$5000

- Limited to 2 sponsor only.
- 9 sqm equipped exhibition space only.
- 50 invitations for the official opening ceremony.
- 1 pages advert in the official show catalogue.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- Logo as " Sponsor" on Conference Printing materials and others.
- Logo on the advertising visitor promotion campaign as "Keynote Speakers Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Keynote Speaker Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.

## Goodie Bag Sponsorship Benefits-\$2,500

- Limited to 1 sponsor only.
- 9 sqm equipped exhibition space only.
- 50 invitations for the official opening ceremony.
- 1 pages advert in the official show catalogue.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- Logo as " Sponsor" on Goodie Bag.
- Logo on the advertising visitor promotion campaign as "Goodie Bag Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Goodie Bag Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.



## Hospitality Sponsorship Benefits-\$3000

- Limited to 1 sponsor only.
- 20 invitations for the official opening ceremony.
- 1 pages advert in the official show catalogue.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- Logo as " Sponsor" on Hospitality Packages.
- Logo on the advertising visitor promotion campaign as "Hospitality Sponsor" in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Hospitality Packages Sponsor" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.

## Travel Partner Benefits--\$3000

- Limited to 1 sponsor only.
- 20 invitations for the official opening ceremony.
- 1 pages advert in the official show catalogue.
- 1 free standing banner of 120cm x 200cm at entrance of the show.
- Logo as " Sponsor" on Participants Travel Packages.
- Logo on the advertising visitor promotion campaign as "Travel Partner " in local newspapers and other promotion Platforms, "campaign will start two weeks before the show.
- Logo as "Travel Partner" in all social media channels and the website of the show after receiving 50% of the Sponsorship amount.
- 2 Banner on the entrances of the main hall Height 350 cm and width 460cm (design and material must be provided by the sponsor).
- Link to sponsor's website from the official show website are provided by sponsors.



# PARTICIPANTS AT 5TH EDITION

## PLATINUM SPONSOR



## MAJOR SPONSORS

